

Leverage the power of procurement

## BuySmart Network Corporate Partnership Program

### Support the Drive Toward Green Supply Chains

The Sustainability Purchasing Network has a new name: the [BuySmart Network](#). This transformation is part of a new and exciting vision for BuySmart—to become the primary source of information and education on sustainability purchasing and green supply chains in Canada.

We want to support Canadian organizations of all stripes in their efforts to buy smarter. Buy greener. Buy with more social consciousness. Go “beyond the buy” to find efficiencies, solidify supplier relationships, and save money while saving the planet at the same time.

We’re building a movement; a community to create change. It will only work if we engage senior managers and decision-makers to drive the change forward, connect supply chain and sustainability professionals to learn from each other and share best practices, and partner with organizations that find value in helping us achieve our goals.

By helping others help themselves, BuySmart can lead Canada’s adoption of sustainability procurement best practices.

### We’re Looking For Champions Like You

BuySmart is looking for partnerships and sponsorship support that will help us achieve our vision. This opportunity would be appealing to companies wishing to promote green or sustainable products or services to a highly targeted audience, or align themselves with a cause that supports their efforts to achieve their own corporate responsibility goals.

If your organization shares our goals and values and would like to get involved, please contact Carol Boutin, Program Manager, BuySmart Network at 604.488.5371 or [cboutin@fraserbasin.bc.ca](mailto:cboutin@fraserbasin.bc.ca).

**Conversations. Collaboration. Community.**

## You'll benefit from supporting BuySmart

As a BuySmart Network partner or sponsor, your organization will benefit from exposure to a highly targeted audience of decision-makers, procurement and supply chain professionals, and sustainability and environmental managers in business, government, and the non-profit sector.

You'll receive **prominent logo/brand display** on the BuySmart website and all marketing, communication, and public relations materials. The website also provides an opportunity to **profile your organization or brand** with a brief description of your sustainability initiatives and a link to your website.

Depending on your level of support, you may also receive one **news feature** per year on an aspect of your sustainability story in our new monthly e-newsletter, complimentary registrations to BuySmart learning events, and assistance from the BuySmart sustainability procurement experts to **assess your sustainability purchasing program** against global best practices.

## BuySmart is raising the bar on sustainability purchasing. Help us help you solidify your "sustainability" credentials.

### What is the BuySmart Network?



The BuySmart Network is a program of the Fraser Basin Council, a Vancouver-based non-governmental organization dedicated to advancing social, environmental, and economic aspects of sustainability in BC and beyond.

BuySmart's primary goals are to encourage the demand for and use of products and services that support positive environmental, social, and economic impacts, help organizations meet their strategic goals through proactive sustainability procurement, and support the development of green / sustainable products and services.

BuySmart motivates organizational purchasers by showing them how to deliver value and innovation to their organizations using sustainability as a focus, and play a more strategic role in supporting their organization's corporate sustainability or social responsibility strategy.

### BuySmart Services

Advice. Resources. Training. Sharing. Inspiration. That's what the BuySmart Network is all about. You can help us spread the message, and drive environmental, social, and economic sustainability through the supply chain.

Learn more about us, and what we do at [buysmartbc.com](http://buysmartbc.com).

BuySmart  
network 

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