

Workshop: Case Studies in Green Fleet Management

September 17, 2009 | 8:00 am to 12:00 pm | Room C225, UBC Robson Square

The BuySmart Network (formerly the Sustainability Purchasing Network) and Green Fleets BC/E3 Fleet Program have again collaborated on a new workshop that begins where our last workshop left off: by taking an in-depth look at case studies of organizations that have implemented initiatives and programs towards greening their fleets.

A number of guest speakers will be on-hand to tell their stories of fleet transformation, including **Melody Bennett**, Climate Change Program Manager, King County, WA, who will present King County's comprehensive approach to green fleet management; **Terry Robert**, Manager, Climate Change and Air Quality for the Fraser Basin Council, who will offer his take on the Hybrid Truck Buyer's Group process; and **Brian Beck**, Low Carbon Vehicle Strategies Project Manager, City of Vancouver, who will discuss their CAN Car program, which aligns the City's green fleet goals with community goals toward encouraging alternative transportation options.

This workshop will help participants:

- Learn about innovative solutions to fleet sustainability challenges, including "grey fleets," car sharing, employee training, community idling initiatives, and fleet standardization.
- Understand "best practice" green fleet programs and the steps to creating a successful green fleet initiative.
- Focus on the process of greening fleets.
- Find out more about North American trends in fleet sustainability.
- Share their experiences in "greening" their fleets.

Who Should Attend

NGO, public or private sector: purchasers, fleet managers, policy advisors, sustainability suppliers, and sustainability professionals.

Registration

\$245 Private Sector and Government Organizations

\$175 Non-profit, small business, PMAC and GFBC Fleet Managers Network members

\$100 Students

Pre-registration is required. Please register at info@buysmartbc.com. Visit our website at www.buysmartbc.com or call 604.488.5371 for more information.

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